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fashion calendar

NOVEMBER 3

1980

a weekly publication • 40th year

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, NOVEMBER 3, 1980

Monday	SHOWING OF SPRING	BILL HAIRE	PARSONS FASHION CENTER
Nov. 3	COLLECTION	FOR FRIEDRICKS SPORT	560 SEVENTH AVENUE
9:00 A.M.	By invitation. Thereafter by appointment, 205 W 39 St., 11th floor. 840-8867.		
Monday	PRESS SHOWING OF	BILL BLASS LTD.	HOTEL PIERRE
Nov. 3	SPRING COLLECTION	(550 SEVENTH AVENUE)	COTILLION ROOM
11:00 A.M.	By inv. Also 2:00 & 4:00 for buyers, by inv. Thereafter 17th floor, 221-6660.		
Monday	SHOWING OF SPRING	HAROLD LEVINE	530 SEVENTH AVENUE
Nov. 3	COLLECTION	BY DON BREITINGER	SHOWROOM - 21ST FLOOR
12:00 Noon	Also, hand-loomed knits. By invitation. Thereafter by appt. Contact: 391-2255.		
Monday	NEW	STEPHEN BURROWS	10 WEST 57TH STREET
Nov. 3	COLLECTION	FOR PAT TENNANT	WORKROOM - 8TH FLOOR
1:00 P.M.	By invitation. Contact: 247-1100, ext. 235 or 274.		
Nov. 3	2:00 P.M., BILL BLASS LTD. (2nd show), Hotel Pierre, Cotillion Room, 221-6660		
Monday	PRESS SHOWING: SPRING/	FERNANDO SANCHEZ	PLACE TO BE
Nov. 3	SUMMER COLLECTION	(50 WEST 57TH STREET)	ANNOUNCED
3:00 P.M.	By invitation. Thereafter by appt., 15th floor. Contact: 581-8581.		
Monday	SHOWING OF SPRING	DDDOMINICK	THE FOUR SEASONS
Nov. 3	COLLECTION	(512 SEVENTH AVENUE)	99 EAST 52ND STREET
4:00 P.M.	By invitation. Thereafter by appointment, 44th floor. Contact: 869-1605.		
Nov. 3	4:00 P.M., BILL BLASS LTD. (3rd show), Hotel Pierre, Cotillion Room, 221-6660		
Monday	N.Y. PREMIERE: SPRING/	OSSIE CLARK	GRAND HYATT N.Y.
Nov. 3	SUMMER COLLECTION	(530 SEVENTH AVENUE)	150 E 42-GRAND BALLROOM
5:30 P.M.	By invitation. Thereafter, by appointment, 5th floor. (Buses from Pierre & Four		
Cocktails	Seasons). Buyers: Pat Mori, 944-8540. Press: Margaret Muldoon, 535-1707.		
Monday	MUSICAL REVIEW: SPRING	EASTMAN CHEMICAL	THE PLAYERS CLUB
Nov. 3	SLEEPWEAR/LOUNGEWEAR	PRODUCTS, INC.	16 GRAMERCY PARK SOUTH
5:30-7:30	Show at 6:30. Buyers: Beth Mobley, 930-7880. Press: Carol Carr, 930-7951.		
Monday	SHOWING OF SPRING	HELGA	DRAKE HOTEL
Nov. 3	COLLECTION	(722 S. Los Angeles)	56TH STREET & PARK AVE.
6:00 P.M.	Also Mon., Nov. 10, 6:00 P.M. By appt. through Nov. 18. Contact: 421-0900.		
Beginning	OPENING OF RESORT/	AGNONA	37 WEST 57TH STREET
Monday	SPRING COLLECTION		SHOWROOM - SUITE 805
Nov. 3	Continuous by appointment. Contact: Madlyn Koppel, 371-2520.		
Beginning	OPWNING OF SPRING	RICHARD ASSATLY; RICHARD	550 SEVENTH AVENUE
Monday	COLLECTION	ASSATLY'S ADDITIONS	SHOWROOM - 12TH FLOOR
Nov. 3	Continuous by appointment. Contact: 391-0901.		
Beginning	OPENING OF SPRING	BILL ATKINSON	514 SEVENTH AVENUE
Monday	COLLECTION		SHOWROOM - 2ND FLOOR
Nov. 3	Continuous by appointment. Contact: BA 1-8510.		
Beginning	OPENING OF SPRING	AYAKO	498 SEVENTH AVENUE
Monday	COLLECTION		SHOWROOM - 5TH FLOOR
Nov. 3	Continuous by appointment. Contact: 736-8802.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	JOHN BATES Contact: Jean Balliett, 997-1710.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	HARVE BENARD Contact: 354-8420.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	LEON BLOCK Contact: 541-7690.	1290 AVE OF AMERICAS SHOWROOM - SUITE 1406
Beginning Monday Nov. 3	OPENING OF SPRING BLOUSE COLLECTION Continuous by appointment.	BLOUSECRAFT; CHINOISE Contact: 944-6450.	525 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Nov. 3- Nov. 13	OPENING OF SPRING COLLECTIONS Christine Albers, Carol Bird, Elements, Mari Ganon, Liqueette, Mercedes & Adrienne, Phyllis Sues, Tenderness, Irene Tsu, Valluccio. Contact: (213) 747-7206.	CALIFORNIA DESIGNERS	NAVARRO HOTEL 112 CENTRAL PARK SOUTH
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	PATTI CAPPALLI/CALIF. (1031 S. BWAY, L.A.) Contact: Sandy Teiter, 944-5944.	25 WEST 39TH STREET SHOWROOM - SUITE 601
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	ALBERT CAPRARO Contact: 840-1679.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTIONS Also, Robert Cappello Hand-Loomed Knits. By appointment.	CARILLON BY MARIO FORTE Contact: 563-5427.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTIONS Continuous by appointment.	BONNIE CASHIN/WEATHERWEAR --CASHIN COUNTRY KNITS Contact: 354-4700.	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	CAUMONT FOR AUGUSTUS Contact: Arline Krieger, 840-6674.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	ARTHUR CHAPNIK Contact: 840-2777.	230 WEST 38TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	CRISCIONE Contact: 921-2444.	566 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING HANDKNIT COLLECTION Continuous by appointment.	LES DEUX NOISETTES (89 LOKER, WAYLAND, MASS) Contact: (617) 358-5086; 755-5800 (N.Y.).	ST. MORITZ HOTEL PRIVATE SUITE
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	CHRISTIAN DIOR SPORTSWEAR Contact: 944-9820.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING HANDBAGS & ACCESSORIES Continuous by appointment.	MEEGHAN ELLISON Contact: 594-2128.	330 FIFTH AVE (32ND ST) ROOM 1304
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	MIMMO FERRETTI BY MAGGIE VITIELLO Contact: 391-8290.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 3- Nov. 7	"COMING ATTRACTIONS"-- SPRING INTIMATE APPAREL Mini shows hourly; 10-12; 2-4. Informal modeling all day, by appt., 536-0261.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 869-1880.	JACK FULLER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-4700.	GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 3	PREMIERE: OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-6880.	BETSY GONZALEZ SPORT	54 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-2730.	GÜNTER	550 SEVENTH AVENUE NEW SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 751-8422.	HOLLY'S HARP	745 FIFTH AVENUE SPECIFIC ATLANTIC-32 FL
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Marie Johnson, 944-2218.	LESTER HAYATT	264 WEST 40TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: (800) 421-8484; 421-0900 (N.Y.).	DAVID HAYES (127 E. 9TH, L.A.)	DRAKE HOTEL SUITE 2020
Monday Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-6060.	JONATHAN HITCHCOCK FOR REUBEN THOMAS	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Elaine Multer, 221-4740.	JUDY HORNBY	530 SEVENTH AVENUE NEW SHOWROOM - 19TH FL
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-7880.	ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 564-4450.	JER DOR FASHIONS LTD.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Nov. 3- Nov. 7	INTIMATE APPAREL SPRING MARKET WEEK Continuous by appointment. Contact: PL 7-9600.	KAYSER-ROTH INTIMATE APPAREL	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 391-0900.	RITA LANGMAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 3	SPRING GOLF, TENNIS & YACHTING COLLECTIONS For men, women & children. Continuous by appointment. Contact: 354-3600.	LOOMTOGS' & FRED PERRY SPORTSWEAR	1411 BROADWAY SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Nov. 3- Nov. 14	"FASHION FUTURES" SPRING/SUMMER '81 Mon., 4:00; Wed. & Thurs., 9:00 & 4:00; Fri., 9:00. For retailers; Fran Rzeznik, 880-8553.	MADEMOISELLE	350 MADISON AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-4980.	MIGNON BY DOROTHY FARBO; MIGNON INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-6777.	MISS O BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-3789.	JACK MULQUEEN; JOHN YANG; MARY McFADDEN; ZANDRA RHODES	575 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 391-8700.	MORTON MYLES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 391-8700.	MYLESPORT BY MORTON MYLES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Wayne Welch, (213) 937-5680; 247-2200 (N.Y.).	RUBEN PANIS (6911 MELROSE, L.A.)	GOTHAM HOTEL SUITES 609, 610, 611
Beginning Monday Nov. 3	OPENING OF SPRING DRESSES & SPORTSWEAR Continuous by appointment. Contact: 944-0432.	JAN PEDERSEN	530 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-0622.	STEPHEN PERLO	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Kay McGowan, 398-0763.	POSH BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Ruth Lutz, (213) 489-1650, 421-0900 (N.Y.).	JILL RICHARDS; JILL RICHARDS II	DRAKE HOTEL 56TH & PARK, SUITE 1205
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 947-2055.	RIZKALLAH; OGGEE BY RIZKALLAH	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Nov. 3	PREMIERE: WHOLESALE COLLECTION 6 Spring dresses. By appt. Buyers; Onyx Orton, 744-7303. Press: Sophie Craze, 929-1463.	JACKIE ROGERS	787 MADISON AVENUE (AT 67TH STREET)
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-1880.	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Dick Steiner, (800) 421-8381; 279-7966.	ROTH-LE COVER; ROTH-LE COVER SPORT	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	GLORIA SACHS Contact: 921-1460.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Nov. 3- Nov. 19	OPENING OF SPRING COLLECTION By appointment.	SANSAPPELLE (320 W.OHIO, CHICAGO) Contact: Frankie Welfeld, (312) 642-9642, 755-5800 (N.Y.).	ST. MORITZ HOTEL PRIVATE SUITE
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	DON SAYRES Contact: 354-4700.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	SAZ; SAZ II Contact: 221-3489.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Nov. 3	SHOWING SPRING LINGERIE & READY-TO-WEAR Continuous by appointment.	SHU-BA BY HOLLY LUEDERS Contact: Mary Busch, 245-4060.	57 WEST 56TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	FREDLEE OF CALIFORNIA; DANIEL J (PHIL SOROKA) Contact: 564-4305.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING RTW COLLECTIONS Madame Gres, Revillon, Tarlazzi, Philippe Venet. By appt.	SPECIFIC ATLANTIC FASHIONS INC. Contact: 751-8422.	745 FIFTH AVENUE SHOWROOM - 32ND FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	SUSAN TOPLITZ Contact: 594-0337.	141 WEST 36TH STREET SHOWROOM - 22ND FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	TRAVILLA; CHARLES DICKEY (122 E 7TH ST., L.A.) Contact: (213) 623-5192; 421-0900 (N.Y.).	DRAKE HOTEL 440 PARK AVE. (56TH ST)
Beginning Monday Nov. 3	SPRING/SUMMER JUNIOR SPORTSWEAR Knits and woven coordinates. By appointment.	TRIC-TRAC, LTD. Contact: Geraldine Peterson, 221-7935.	37 WEST 39TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	MIMI TRUJILLO Contact: 759-5778.	712 MADISON AVENUE AT 63RD STREET
Monday Nov. 3- Nov. 6	SHOWING OF SPRING INTIMATE APPAREL At 9:30, 10:30, 2:30. (Nov. 7, informal modeling). By appt.,	VANITY FAIR Stan Jacobs, 582-6767.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday Nov. 3- Nov. 4	MARKET RESEARCH: WOMEN'S SLEEPWEAR Also, extra sized intimate apparel. Fashion presentation: "Isn't It Romantic?" By reservation, 9:30, 11:30 & 2:30 P.M. Contact: 557-1931.	VASSARETTE Contact: 557-1931.	261 MADISON AVENUE STREET FLOOR
Monday Nov. 3- Nov. 7	INTIMATE APPAREL SPRING MARKET WEEK Informal modeling. Buyers: 557-1920.	VASSARETTE Contact: 557-1920.	261 MADISON AVENUE STREET FLOOR
Monday Nov. 3- Nov. 14	VIDEOMERCHANDISING-- PARIS & N.Y. SPRING '81 Ready-to-Wear collections. By appt. Contact: Sue Crummey, 759-5111; (800) 221-4834.	VIDEOFASHION Contact: Sue Crummey, 759-5111; (800) 221-4834.	226 EAST 54TH STREET STUDIO - 6TH FLOOR
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment.	ADRIENNE VITTADINI Contact: 921-2510.	1441 BROADWAY SHOWROOM - 27TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION By appointment. Contact: (617) 566-3125; Jean Palitz, 755-5800 (N.Y.).	DON WOLF LTD.	ST. MORTIZ HOTEL SUITE 2614
Beginning Monday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 564-5405.	L'ZINGER STUDIOS; L'ZINGER LEATHERS & SUEDES	264 WEST 35TH STREET SHOWROOM - 12TH FLOOR
Nov. 3	SPRING HANDBAG MARKET WEEK (NOV. 3-21) Contact: Nat'l. Handbag Assoc., 736-9155.		
Nov. 3	SPRING INTIMATE APPAREL WEEK (Nov. 3-7)		
Nov. 4	ELECTION DAY (TUESDAY)		
Tuesday Nov. 4 8:00 A.M.	SHOWING OF SPRING BODY FASHIONS/INTIMATE APPAREL Breakfast: show, 8:30 A.M. By invitation. Contact: Sam Weinberg, 888-4360.	BODY FASHIONS/ INTIMATE APPAREL	WALDORF-ASTORIA STARLIGHT ROOF
Tuesday Nov. 4 9:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 840-0370.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Nov. 4 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 4 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Nov. 4 12:00 Noon	SHOWING OF SPRING COLLECTION Also, 5:00 P.M. By invitation. Thereafter by appointment. Contact: 398-0800.	GEOFFREY BEENE; BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Nov. 4 1:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter 6th floor. Contact: 921-5070. Press: Rea Lubar, 575-0735.	ANTHONY MUTO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Nov. 4	2:00 P.M., BETTY HANSON (Press Show), 205 W. 39th. By invitation. 840-8888		
Tuesday Nov. 4 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Tuesday Nov. 4 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 9th floor. Contact: 354-5893.	FRANK MASANDREA (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Nov. 4	5:00 P.M., GEOFFREY BEENE (2nd show), 550 Seventh Ave., 4th floor, 398-0800		
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 421-4188.	ALFRED BOSAND	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Larry Faragut, 944-9630.	ANA COLON	230 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-8888.	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-8888.	HANSONI (DIV. BETTY HANSON)	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 4- Nov. 26	FASHION & BEAUTY-- SPRING '81 Tues., Wed., Thurs., 9:00 & 5:00. By appt. Contact: Lenore Benson, 935-2738.	HARPER'S BAZAAR	717 FIFTH AVE (55TH ST) SHOWROOM - 11TH FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Nick Marcus, 679-5940.	ANDRE VAN PIER	431 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION (Note date change). Continuous by appointment. Contact: 354-0629.	RICHILENE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Roberta or Judy, 947-4811.	ROBERTA & BRENDA	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 764-3726.	CHRISTIAN RUPERT	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 944-6844.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-7677.	NORMA WALTERS	66 WEST 38TH STREET SHOWROOM - ROOM 200
Wednesday Nov. 5 8:45 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-4140.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Nov. 5 10:00 A.M.	SHOWING OF SPRING COLLECTION Also at 12:00 (press), 2:00 (press), 4:00. By invitation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Nov. 5-13 10:45 A.M.	FALL '81 MULTI-MEDIA; COLOR, FABRIC, SILHOUETTE Nov. 5,6,7,11,12,& 13, at 10:45. Presented by June Roche. Contact: 391-4437.	MILLIKEN	1045 6TH AVE (39TH ST) THEATRE - 4TH FLOOR
Nov. 5	11:00 A.M., BLASSPORT (press, by invitation), 550 Seventh Ave., 2nd fl., 354-4200		
Nov. 5	12:00 Noon, OSCAR DE LA RENTA (press show), 550 Seventh Ave., 11th fl., 354-6777		
Nov. 5	2:00 P.M., OSCAR DE LA RENTA (press show), 550 Seventh Ave., 11th floor, 354-6777		
Wednesday Nov. 5 3:00 P.M.	SHOWING OF SPRING COLLECTION Also, Nov. 11 at 3:00. By invitation. Thereafter by appt. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Nov. 5 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter, 530 Seventh Ave., 14th floor. Contact: 354-6474.	KANSAI YAMAMOTO FOR CYGNE DESIGNS	F.I.T. AUDITORIUM 227 WEST 27TH STREET
Nov. 5	4:00 P.M., OSCAR DE LA RENTA (4th show), 550 Seventh Ave., 11th fl., 354-6777		
Wednesday Nov. 5 5:00 P.M.	PREMIERE: SHOWING OF SPRING COLLECTION By invitation. Contact: 944-8200.	ELANCE BY BERT KEETER	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 5 5-8:00 P.M.	CELEBRATE "VIVANA" AT THE PALACE Cocktails in the Library & Madison Rooms. By invitation. Contact: 730-4300.	BADISCHE CORPORATION	HELMSLEY PALACE HOTEL 455 MADISON AVE (50TH ST)
Wednesday Nov. 5 5:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 622-4991.	ROBERTO FONTANEZ	WESTBURY HOTEL MADISON AVE. AT 69TH ST.
Wednesday Nov. 5 6:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Also Tues., Nov. 10, 6 P.M., (213) 652-9010; 247-2200 (N.Y.).	MICHAEL NOVARESSE (711 N. LACIENECE, L.A.)	GOTHAM HOTEL PRIVATE SUITE
Wednesday Nov. 5 6:30 P.M.	GALA OPENING -- NEW THIRD FLOOR By invitation. Press: Helen O'Hagan, 940-4226.	SAKS FIFTH AVENUE	THIRD FLOOR
Nov. 5	6:30-8:00, ITALIAN TRADE COMM. RECEPTION, by invitation, U.N. Plaza Hotel, 751-9050		
Wednesday Nov. 5 8:00 P.M.	SHOWING OF SPRING COLLECTION Show at 9:00, followed by dancing. By inv. Thereafter, 14th fl.	BETSEY JOHNSON (575 SEVENTH AVENUE)	THE ROCK LOUNGE 285 W. BWAY (NR. CANAL) fl. Contact: 921-0510.
Beginning Wednesday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 921-2100.	BILL BLASS COLLECTION III	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Wednesday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-4200.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Nov. 5-7 10-6:00	LEATHER GOODS FROM ITALY; SPRING/SUMMER '81 Buyers: Rita De Luca, 432-9250. Press: Alice Meyer at Spencer & Rubinow, 751-9050.	ITALIAN TRADE COMMISSION	U.N. PLAZA HOTEL 44TH STREET AT 1ST AVE.
Beginning Wednesday Nov. 5	OPENING OF SPRING/ SUMMER COLLECTION Continucus by appointment. Contact: 921-5432.	ROSS PLATOS	65 WEST 37TH STREET SHOWROOM - 3RD FLOOR
Beginning Wednesday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-9250.	AURORA RUFFOLO	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Wednesday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment, Contact: 564-8142.	TADAOMI	264 WEST 35TH STREET SHOWROOM - 16TH FLOOR
Beginning Wednesday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 391-1790.	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Nov. 6 8:45 A.M.	SHOWING OF SPRING DRESS COLLECTION By invitation. Thereafter by appointment, 11th floor. Contact: 221-4052.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday Nov. 6 11:30 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, Suite 5B. Contact: 586-6908.	FIANDACA COUTURE (230 CENTRAL PARK SOUTH)	HOTEL PLAZA WHITE & GOLD ROOM
Thursday Nov. 6 1:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 14th floor. Contact: 354-6474.	DIANNE B FOR CYGNE DESIGNS (530 7TH)	HOTEL DIPLOMAT 108 W 43-GRAND BALLROOM
Thursday Nov. 6 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Amy Sokolov, 989-6026.	JOAN VASS	418 WEST 25TH STREET SHOWROOM - PENTHOUSE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 6 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Buyers: 221-2457. Press: Jody Donohue Assoc., 688-8653.	UMI COLLECTIONS BY ANNE CRIMMINS	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Nov. 6 4:00 P.M.	TRADITIONAL AFRICAN HERITAGE COLLECTION (Note date change). Kenyan-designed fashions; Kenyan-inspired fashions by Blassport, Betsy Gonzales, Kasper, Adlel Simpson, Michael Vollbracht; inv., 873-5011.	F.I.T.--SHIRLEY GOODMAN & MARYESTA CARR ASSOC.	F.I.T.-227 W 27TH STREET KATIE MURPHY AUDITORIUM
Thursday Nov. 6 6:00 P.M.- 8:00 P.M.	COCKTAIL RECEPTION: C.Z.GUEST; ELVIN MCDONALD Introduction of Cartier edition of C.Z. & Elvin's Weekly Garden Planner. By invitation. Contact: Fernanda Gilligan, 753-0111, ext. 238.	CARTIER	FIFTH AVE AT 52ND STREET
Thursday Nov. 6 7:15 P.M. Cocktails	SHOWING OF SPRING COLLECTION Show at 8:00 P.M. By invitation. Thereafter by appointment, 8th floor. Contact: Ellen Kramer, 921-8020.	MICHAELE VOLLBRACHT (23 WEST 39TH STREET)	NYC PASSENGER SHIP TERM. PIER 88 (49TH & 12 AVE)
Beginning Thursday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 751-2070.	DORY COFFEE LTD.	145 EAST 49TH STREET SHOWROOM - SUITE 6C
Beginning Thursday Nov. 6	OPENING OF SPRING COLLECTION (Note date change) Continuous by appointment. Contact: 221-0658.	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Friday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Terrance Brown, 840-6670.	BONAVITACOLA	38 WEST 38TH STREET SHOWROOM - 3RD FLOOR
Nov. 8	WOMEN'S, CHILDREN'S: BRIDAL SPRING MARKET WEEK IN CHICAGO (Nov. 8-12)		
Sunday Nov. 9- Nov. 19	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Fifi, (213) 479-3751; 247-2200 (N.Y.).	DINALLO (2310 COTNER, L.A)	HOTEL GOTHAM PRIVATE SUITE
Nov. 10	6:00 P.M., HELGA, DRAKE HOTEL, 56TH & PARK AVE., (213) 627-0806; 421-0900 (N.Y.)		
Nov. 10	6:00 P.M., MICHAEL NOVARESE (2nd show), GOTHAM HOTEL, (213) 652-9010; 247-2200 (N.Y.)		
Beginning Monday Nov. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-0644.	LEAMOND DEAN FOR NORMAN TERRY	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday Nov. 10- Nov. 18	OPENING OF SPRING/ SUMMER COLLECTION Continuous by appointment. Contact: 759-4100.	LYDIA DE ROMA (VIA RIPETTA 22, ROME)	REGENCY HOTEL PARK AVE AT 60TH STREET
Nov. 11	3:00 P.M., TRIGERE (2nd show), 550 Seventh Avenue, 16th floor, 391-9100		
Tuesday Nov. 11 6:00 P.M.	SPRING FASHION SHOW/ COCKTAIL PARTY Premiering Nancy's Closet and Nancy's Collection; contemporary coordinates. By invitation. Thereafter by appointment. Contact: Donna, 239-8190.	CYRK; CYRK-IT; CYRK SPORT (1407 BROADWAY)	FASHION INST. TECH. 227 W 27TH-AMPHITHEATRE
Tuesday Nov. 11 6:00 P.M.	PREMIERE: SHOWING OF SPRING COLLECTION By invitation, for press & buyers. Nov. 6-14, by appointment. Contact: 686-1585.	FRANK TIGNINO	GOTHAM HOTEL PRIVATE SUITE
Tuesday Nov. 11 10:00 P.M.	CAMOUFLAGE NIGHT BY LESTER HAYATT (Note change of date) Show at 11:45 P.M. Camouflage colors. Disco singer: Ava Cherry in concert. Tickets: \$10.00 at door. Contact: John Poggiali, 245-2400.	BOND INT'L CASINO & GEORGE-PAUL ROSELL	1526 BROADWAY (AT 45TH STREET)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 12 9:00 A.M. & 12:00 Noon	PRET-A-PORTR AT TWO SHOWINGS Chmn.: Jean Rosenberg, V.P.-Henri Bendel; Harriet Cain, Fashion Editor-Mlle. Members: \$20., Guests: \$30.; Lunch-Members: \$25., Guests: \$35. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL GRAND BALLROOM
Wednesday Nov. 12- Nov. 14	TEXTITALIA--APPAREL & ACCESSORIES, FABRICS 10:00 A.M.-6:00 P.M. Fall/Winter '81-'82 fabrics from Italy. Buyers: Rita De Luca, 432-9250. Press: Alice Meyer at Spencer & Rubinow, 751-9050.	ITALIAN TRADE COMMISSION	U.N. PLAZA HOTEL 44TH STREET AT 1ST AVE
Thursday Nov. 13 11:15 A.M.	SPECIAL N.Y. PRESS SHOW/LUNCHEON By invitation. Press: Luis Lopez at Eleanor Lambert, 887-8276.	MORTON MYLES LTD.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday Nov. 14 7:00 P.M.	FRONT PAGE DINNER/DANCE 1980 EDITION Cocktails; 8:00, dinner. Cost: \$45.00 per person (Black tie). Contact: 685-1347.	NEWSWOMEN'S CLUB OF N.Y. (52 EAST 41ST STREET)	BILTMORE HOTEL GRAND BALLROOM
Saturday Nov. 15 7:30 P.M. Dinner	"THE PROMISE BALL" --ANNUAL BENEFIT Saluting Frank Field, Storm Field, Allison Field & Pam Field. Boutiques: Gucci, Ffolio, Jaeger, others. \$350/couple. Contact: Eve Siegel Assoc., 688-4598.	JUVENILE DIABETES FOUNDATION	HOTEL PIERRE GRAND BALLROOM
Monday Nov. 17- Nov. 20	SEMI-ANNUAL FASHION PRESS WEEK: RESORT & SPRING '81 Unless otherwise noted, showings will be held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, 887-8279.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM
<u>Monday, November 17</u>			
8:00 A.M.	Breakfast	12:30 P.M.	INTERCOIFFURE AMERICA--
8:30 A.M.	Eleanor Lambert- Spring Forecast '81	2:00 P.M.	Luncheon/Showing (Baroque)
9:15 A.M.	MORTON MYLES	2:45 P.M.	ADELE SIMPSON
10:00 A.M.	ALBERT NIPON	3:30 P.M.	FORMFIT ROGERS
10:45 A.M.	ALFRED FIANDACA	4:15 P.M.	REGINA KRAVITZ
11:30 A.M.	Writing Period	6:00 P.M.	Writing Period
<u>Tuesday, November 18</u>			
8:00 A.M.	Breakfast	12:15 P.M.	FAMOLARE-Cocktail/Showing 4 East 54th Street
9:00 A.M.	MOLLIE PARNIS		
9:45 A.M.	JERRY SILVERMAN	2:00 P.M.	L'EGGS SHEER ELEGANCE (Luncheon/Show) Pierre Hotel
10:30 A.M.	NANNETTE (Children's)	2:45 P.M.	To be announced
11:45 A.M.	Writing Period	3:30 P.M.	MONIKA TILLEY
		4:15 P.M.	GIORGIO SANT'ANGELO
<u>Wednesday, November 19</u>			
8:00 A.M.	Breakfast	2:45 P.M.	Writing Period
9:00 A.M.	KASPER	3:30 P.M.	STANLEY BLACKER FOR WOMEN
9:45 A.M.	BETTY HANSON	4:15 P.M.	To be announced
10:30 A.M.	To be announced	5:30 P.M.	Writing Period
11:15 A.M.	HELENE SIDEL		DIAMOND INFORMATION CENTER
12:15 P.M.	"MOVING INTO THE 80'S"-- DuPONT (Luncheon/Show)	7:30 P.M. & 9:30 P.M.	Cocktail Reception-The Palace, 455 Madison Avenue
2:00 P.M.	PIA BY DIMITRI		Screening: "SEEMS LIKE OLD TIMES" --Goldie Hawn, Columbia Studio, 711 Fifth Avenue
<u>Thursday, November 20</u>			
8:00 A.M.	Breakfast	11:15 A.M.	Writing Period
9:00 A.M.	JOHN ANTHONY	12:30 P.M.	SHIP 'N SHORE BLOUSES (Luncheon/Show)
9:45 A.M.	ELANCE (BERT KEETER)		
10:30 A.M.	ABE SCHRADER	2:15 P.M.	HALSTON
Monday Nov. 17 6:45 P.M. Cocktails	BENEFIT--SPIRIT OF LIFE AWARD BANQUET Honoring: Bruce L. Burnham, President, Bonwit Teller. Cost: \$200.00 per person. 7:45 P.M., dinner. Black tie. Contact: 582-3030.	CITY OF HOPE (250 WEST 57TH STREET)	NEW YORK HILTON GRAND BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Wednesday Nov. 12	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-0109.	MARY ANN RESTIVO	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Nov. 18 11:00 A.M.	SHOWING OF SUMMER COLLECTION Press & buyers, by invitation. Thereafter by appt. Contact: 489-8420.	YANNIS TSEKLENIS OF ATHENS	745 FIFTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Nov. 18 6:30 P.M.- 8:30 P.M.	BENEFIT: NEW COLLECTION OF HOUSEHOLD FURNISHINGS "Flowers From An Irish Garden." Designed by Sybil Connolly. Tickets, \$25.00. Contact: 220-8787.	B. ALTMAN & CO.: & N.Y. BOTANICAL GARDEN	361 FIFTH AVENUE 7TH FLOOR
Thursday Nov. 20 12:30 P.M. Luncheon	SPRING/SUMMER '81 TOMMY AWARDS Audio-visual show, award ceremony followed by lunch. Tickets: \$75.00 Reservations: Fineberg Publicity, 594-6050.	AMERICAN PRINTED FABRICS COUNCIL	HOTEL PLAZA
Friday Nov. 21 9:00 A.M. & 12:00 Noon	AMERICAN READY-TO-WEAR SPRING '81 - TWO SHOWINGS Chmn.: Benita Alexander, V.P., Van Buren/Neiman. Speaker: Robert T. Sakowitz, Pres. Sakowitz. Breakfast--Members:\$20.; Guests: \$30. Lunch--Members:\$25.;Guests: \$25. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL GRAND BALLROOM
Tuesday Nov. 25 12:00 Noon Luncheon	PRESS SHOWING OF SPRING FASHIONS Men's, women's & automobile fashions. Champagne luncheon, by invitation. Contact: Gladys Boyajian, 752-8860.	JOHN WEITZ	TAVERN ON THE GREEN CRYSTAL ROOM
Nov. 27	THANKSGIVING DAY (Thursday)		
Nov. 29- Dec. 2	NATIONAL SHOE FAIR -- ADVANCE POPULAR PRICE SHOE SHOW AT SHERATON CENTRE, 52ND ST. & 7TH AVE. Contact: Ed Launzel, 230 West 55th St., 246-3410.		
Wednesday Dec. 3 9:30 P.M.	SUPPER DANCE BENEFIT: AMERICAN BALLET THEATRE Tickets: \$75.00 Per Person, Carol Dioguardi, 757-7035. Press:Judy Cohn,560-4060.	MACY'S AND AMERICAN BALLET THEATRE	THE CELLAR 151 WEST 34TH STREET
Dec. 3	FIRST NIGHT OF CHANUKAH (Wednesday)		
Dec. 6- Dec. 10	SEMI-ANNUAL DISPLAY MARKET WEEK, NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES, 120 E 23RD ST., Visual Merchandising Center. Contact: Marvin Dorfman, 982-6571.		
Monday Dec. 8 7:00 P.M. Dinner	BENEFIT: "THE MANCHU DRAGON" COSTUMES OF CHINA Qing Dynasty--Costumes, Jewelry, etc. Dinner; \$300. per person. Admission:\$75.00, 10 to Midnight (by mail only). Black tie. Contact: 879-5500, ext. 3567.	METROPOLITAN MUSEUM; & COUNCIL OF FASHION DESIGNERS	FIFTH AVE AT 82ND ST. COSTUME INSTITUTE
Wednesday Dec. 10 6:00 P.M.	RETROSPECTIVE SALUTE TO VERA MAXWELL To 8:00 P.M. Cost: \$20.00. Exhibition: Dec. 11-May 10. Contact:534-1672.	MUSEUM OF THE CITY OF NEW YORK	FIFTH AVENUE AT 103RD STREET

NEW YORK MARKET DATES--1981....

SUMMER-----January 19 - 30

EARLY FALL-----March 9 - 13

FALL-----April 20 - May 1

N.Y. INTERNATIONAL FASHION FAIR-----May 10 - 15

RESORT/HOLIDAY-----August 3 - 14

SPRING-----October 26 - November 6

CONTINUOUS SHOWINGS--THESE SPRING COLLECTIONS HAVE OPENED

ADRI-----	530 7th-----	20th-----	354-4330
RITA ANGELO (Sizes 10-22)-----	498 7th-----	8th-----	594-0411
AUGUSTUS-----	530 7th-----	24th-----	840-6674
BAL DE GRACE BY JOSEPH PISELLI-----	498 7th-----	19th-----	947-6200
ROBIN BARON (Joanne Jaap)-----	525 7th-----	9th-----	570-0165
BARON PETERS; ROBERT LEONARD: BARONETTE---	530 7th-----	30th-----	944-0666
BASCO ALL AMERICAN SPORTSWEAR-----	230 W 17th-----	4th-----	255-4595
ADAM BEALL-----	250 W 35th-----	17th-----	736-0085
BILLINA-----	512 7th-----	42nd-----	221-6066
ANDRE BINI (Div. St. Michel)-----	1407 Broadway---	17th-----	869-9322
BIS-----	1441 Broadway---	Suite 2510---	921-0685
STANLEY BLACKER FOR WOMEN-----	550 7th-----	10th-----	764-3730
STANLEY BLACKER SPORT-----	1411 Broadway---	Suite 908---	354-3010
BOGNER SPORTSWEAR-----	530 7th-----	30th-----	751-1337
JEANNIE BOUCHEVER-----	385 5th-----	10th-----	686-9673
SHANGHAI'D BY BOWMAN TRADING-----	1441 Broadway---	14th-----	221-0160
STEPHEN BRUCE HATS (Serendipity 3)-----	225 E 60th-----	Main-----	838-3531
CACHAREL-----	530 7th-----	9th-----	221-7222
ROBERTA DI CAMERINO-----	645 5th-----	2nd-----	355-7600
PATTI CAPPALLI'S MEN-----	25 W 39th-----	Suite 601---	944-5944
PIERRE CARDIN SPORTIF,CHEMISES,TRICOTS---	550 7th-----	5th-----	354-9760
PIERRE CARDIN SUITS & COATS (Div. Gallant)205 W 39-----		8th-----	354-7284
CASI-----	530 7th-----	2nd-----	944-8870
CASTLEBERRY KNITS LTD.-----	530 7th-----	5th-----	221-4333
CESARANI-----	550 7th-----	10th-----	221-6690
CHIN-----	498 7th-----	3rd-----	279-2239
CHINETTI-----	530 7th-----	14th-----	921-1992
CILANTRO-----	110 W 40th-----	2503-----	730-1944
BERN CONRAD-----	530 7th-----	27th-----	391-8052
CONSTANCE DESIGNS-----	498 7th-----	16th-----	947-2575
VICTOR COSTA-----	498 7th-----	12th-----	594-9205
COSTA MILLER-----	498 7th-----	12th-----	594-9205
COUNTRY SOPHISTICATES BY PENDLETON-----	498 7th-----	25th-----	661-1670
DAVID CRYSTAL COLLECTIONS-----	498 7th-----	23rd-----	760-3200
CUDDLECOAT-----	500 7th-----	5th-----	944-7500
CUSTOM CASUALS INC.-----	205 W 39th-----	6th-----	221-6330
DAKS LONDON/NEW YORK-----	205 W 39th-----	6th-----	221-6330
DALANI II & LANI BY LOUISE ARMOUR-----	498 7th-----	6th-----	563-2300
YVONNE DAZAY-----	498 7th-----	3rd-----	695-5137
DIMITRI-----	142 5th-----	4th-----	929-0490
PERRY ELLIS-----	575 7th-----	2nd-----	921-8500

(continued on page 13)

THESE SPRING COLLECTIONS HAVE OPENED (continued from page 12)

LOUIS FERAUD (until 11/14)	-----570 7th-----	17th-----	840-8220
FLORENCE & CELESTE (Pierre Balmain	-----498 7th-----	9th-----	279-9620
Cenage, Chu-Chi, Endres Ultrasuedes, Annemarie Gardin, Rina di Montella, Carol Peretz)			
CHARLOTTE FORD (All Divisions)	-----530 7th-----	7th-----	391-5460
BRIGITTE FREED	-----264 W 35th-----	24th-----	564-6541
DIANE VON FURSTENBERG	-----530 7th-----	16th-----	575-0800
GALLANT INTERNATIONAL	-----205 W 39th-----	8th-----	354-7284
GENTILLESSE	-----230 W 39th-----	16th-----	354-4147
MADY GERRARD (Whodunnit)	-----60 W 55th-----	2nd-----	245-2244
ELVIA GOBBO FOR STEVEN KENT	-----530 7th-----	24th-----	221-0680
BETSY GONZALEZ	-----54 W 39th-----	5th-----	221-6880
NATALIE GREEN SUITS BY BERT NEWMAN	-----500 7th-----	14th-----	730-1888
JON HAGGINS (The Cortell Group)	-----3 E 54th-----	3rd-----	751-3250
HALSTON ORIGINALS	-----550 7th-----	14th-----	354-6340
HALSTON SPORTSWEAR	-----550 7th-----	14th-----	354-6340
CATHY HARDWICK	-----1411 Broadway---	4th-----	221-4502
DANIEL HECHTER	-----530 7th-----	25th-----	944-5300
ANN HOBBS FOR CLAIRE PRITCHARD	-----1400 Broadway---	10th-----	354-8950
J.G. HOOK	-----1410 Broadway---	20th-----	354-7330
CAROL HORN	-----575 7th-----	33rd-----	921-9670
RENEE HELGA HOWIE (Joanne Jaap)	-----525 7th-----	9th-----	570-0165
IZABEL	-----498 7th-----	3rd-----	868-1170
HENRY JACKSON	-----265 W 37th-----	23rd-----	921-0806
JAMISON; JAMISPORT	-----498 7th-----	24th-----	239-9477
EVELYN DE JONGE	-----530 7th-----	24th-----	869-9940
JORDACHE BLAZERS & SUITS	-----500 7th-----	14th-----	730-1888
NORMA KAMALI OMO	-----6 W 56th-----		245-6322
NAT KAPLAN	-----498 7th-----	21st-----	239-9400
KAPPI	-----498 7th-----	21st-----	239-9488
KAREN TEPPER FOR KAREN UNLIMITED	-----530 7th-----	20th-----	921-2772
MICHAEL KATZ	-----13 E 17th-----	7th-----	929-3976
KAY KIPPS LTD.	-----1385 Broadway---	18th-----	354-1287
MS. KIPPS HAND-LOOMED KNITS	-----1385 Broadway---	18th-----	354-1287
ALEXIS KIRK	-----385 5th-----	5th-----	532-3779
ANNE KLEIN & CO.	-----205 W 39th-----	3rd-----	221-7880
DON KLINE	-----32 W 39th-----	12th-----	221-6771
KOOS VAN DEN AKKER	-----550 7th-----	6th-----	840-6720
EVAN PICONE	-----1411 Broadway---	37th-----	536-9500
BOB EVANS	-----264 W 40th-----	8th-----	921-7734
FENN WRIGHT & MANSON	-----498 7th-----	16th-----	736-1701

(continued on page 14)

THESE SPRING COLLECTIONS HAVE OPENED (continued from page 13)

REGINA KRAVITZ-----	575 7th-----	29th-----	840-6065
KATHLEEN LATHAM-----	525 7th-----	9th-----	570-0165
LEAL-----	550 7th-----	22nd-----	221-6252
LEONARD OF PARIS-----	550 7th-----	15th-----	869-3601
MATTHEW LOMBARDI-----	512 7th-----	29th-----	944-9660
ERIC LUND BY ESTELLE MARR-----	230 W 41st-----	17th-----	244-6078
LYLE & SCOTT-----	1441 Broadway---	8th-----	944-2830
LYNWOOD CLASSICS BY CORINNE PULITZER-----	575 7th-----	1904-----	921-1265
T.T. MALLO BY MAX ADLER-----	205 W 39th-----	6th-----	221-6330
MARCASIANO-----	128 Wooster-----	2nd-----	226-6809
KAREN HARMAN FOR GEORGE MASKET-----	498 7th-----	10th-----	947-7110
GEORGE MATYAS-----	1441 Broadway---	25th-----	944-9773
VERA MAXWELL-----	530 7th-----	26th-----	563-4358
L.J. MILLER CO., INC.-----	575 7th-----	14th-----	869-0227
SYDNEY CARVIN MILLIKEN (Whodunnit)-----	60 W 55th-----	2nd-----	245-2244
JAMIE MIREL-----	Hotel Plaza-----	Pvt.Suite---	759-3000
HANAE MORI-----	550 7th-----	21st-----	221-5726
GIOVANNI DE MOURA-----	56 W 39th-----	4th-----	391-2253
MUNEY DESIGNS; MUNEY TWO-----	530 7th-----	24th-----	221-7821
SERGE NANCEL-----	498 7th-----	5th-----	695-8227
NEW YORK KNITS BY EMMA G-----	1441 Broadway---	2507-----	921-0041
ALBERT NIPON-----	530 7th-----	19th-----	354-0760
NIPON BOUTIQUE-----	530 7th-----	3rd-----	354-4325
ALBERT NIPON COLLECTIBLES-----	530 7th-----	19th-----	921-8620
NORMA-----	745 5th-----	32nd-----	751-8422
OLLIE BY MUI-----	1441 Broadway---	26th-----	944-1310
ROD OWENS (Feliz Arbeo, Catherine Carr, --- Da Rue, Dolighan, Dana Hogan, William Pearson, St. Claire Knits, Les Wilk)	498 7th-----	22nd-----	564-1870
YONSON PAK FOR Y. PAK LTD.-----	209 W 38th-----	Room 1005---	944-0138
MOLLIE PARNIS STUDIO-----	530 7th-----	18th-----	221-1445
P.B.S.A. (Pierre Bouchet, Eklektic, --- A.J. Lowell, Petite Body Engineering, Savvy & Co.)	498 7th-----	9th-----	947-4492
PETER G'S GENERAL STORE BY VIOLA SYLBERT-----	498 7th-----	15th-----	563-0800
PINKY & DIANNE LTD. FOR PRIVATE LABEL-----	37 W 57th-----	701-----	935-4770
ANTONELLA PREVE-----	498 7th-----	9th-----	736-1771
CLAIRE PRITCHARD DIV. ANN HOBBS-----	1400 Broadway---	10th-----	354-8950
RAINCHEETAHS BY NAMAN; CHEETAHSPORT-----	500 7th-----	3rd-----	944-0800
GEORGES RECH SYNONYME DE GEORGES RECH-----	745 5th-----	32nd-----	751-8422
REIKO-----	177 E 87th-----	5th-----	629-3817
SAMUEL ROBERT-----	530 7th-----	9th-----	221-1995
ROCA-----	566 7th-----	4th-----	921-2444

(continued on page 15)

THESE SPRING COLLECTIONS HAVE OPENED (continued from page 14)

RONA-----	498 7th-----	6th-----	563-2300
JANET RUSSO-----	40 W 27th-----	7th-----	889-1614
YVES ST. LAURENT TEE SHIRTS-----	1407 Broadway---	Suite 914----	944-7800
ST. MICHEL SPORTSWEAR-----	1407 Broadway---	17th-----	869-9322
ST. SIMON; ST. SIMON FEMME; SPORTSWEAR----	498 7th-----	9th-----	564-2171
GIORGIO SANT'ANGELO (JERRY GUTTENBERG)----	550 7th-----	6th-----	221-1616
PAULA SAKER-----	530 7th-----	29th-----	221-6960
ABE SCHRADER CORP.-----	530 7th-----	15th-----	840-7733
SHAMASK-----	860 Madison----	2nd-----	734-6378
SHARON'S WORLD-----	525 7th-----	8th-----	944-6575
SHIP 'N SHORE-----	1411 Broadway---	9th-----	354-0600
HELENE SIDEL-----	530 7th-----	8th-----	354-0024
SIDHA-----	550 7th-----	12th-----	840-1140
JERRY SILVERMAN-----	530 7th-----	17th-----	944-8200
SINGER & SPICER-----	1441 Broadway---	1482-----	575-9540
SOO YUNG LEE-----	530 7th-----	9th-----	840-6435
SPORTWHIRL BY LESLIE HOLZMAN-----	498 7th-----	15th-----	563-0800
ANITA STORR FOR C'EST MOI-----	575 7th-----	14th-----	695-7032
ERNST STRAUSS & SCHNELL SPORTS-----	St. Moritz----	Penthouse----	755-5800
SUKO ----- (Joanne Jaap)	525 7th-----	9th-----	570-0165
SWEE LO-----	689 Madison----		688-2310
TAHARI-----	525 7th-----	21st-----	921-3600
TANNER OF NORTH CAROLINA; TANNER SPORT----	530 7th-----	28th-----	944-6350
TANNERWAY BY LOIS ANDERSON-----	530 7th-----	28th-----	354-0015
ELLEN TRACY; G LTD.-----	1407 Broadway---	26th-----	944-6999
A TRIGERE COAT FOR ABE SCHRADER-----	530 7th-----	15th-----	840-7733
TRIGERE SPORT FOR SCHRADER-----	530 7th-----	15th-----	840-7733
TRIPALDI-----	1385 Broadway---	1210-----	840-6855
TUDOR SQUARE SPORTSWEAR-----	1407 Broadway---	21st-----	944-8120
ULTIMATE KNITS BY JANET MAFFEI-----	530 7th-----	27th-----	391-2870
EMANUEL UNGARO PARIS-----	803 Madison----	5th-----	249-4090
VENICE KNITS-----	1410 Broadway---	12th-----	354-9050
VERASPORT-----	1411 Broadway---	29th-----	532-8000
LEVINO VERNA FOR MAYEHOFF-----	498 7th-----	9th-----	279-2345
ILIE WACS-----	530 7th-----	29th-----	354-9080
CHESTER WEINBERG/SPORT-----	530 7th-----	6th-----	354-4420
WILLI SMITH FOR WILLI WEAR-----	62 West 39th---	11th-----	869-1380
WILROY-----	530 7th-----	22nd-----	221-2200
MRS. H. WINTER-----	155 West 23rd---	10th-----	691-8300
WINDSOR EUROPEAN FASHION CORP.-----	745 Fifth Ave---	Suite 1801----	838-2496
YEOHLEE (WHODUNNIT)-----	60 W 55th-----	2nd-----	245-2244
PAT YOUNG-----	264 W 35th-----	22nd-----	736-7776